



Tuesday, November 16, 2010
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News Advisory

Youth Dressed as Gifts Invite Smokers to Quit

*Teens will ask public to “give gift of quitting”
outside Energy Solutions Arena on November 18*

- What:** Quitting smoking may be the ultimate gift you can give yourself, your friends and your family this holiday season. That’s why a Utah youth group will hold a demonstration outside Energy Solutions Arena for the Great American Smokeout. The teens will dress as gift packages and proclaim, “Give yourself a gift, quit for a day.”
- Who:**
- One Good Reason, a group of teens who advocate smoke-free lifestyles
 - Salt Lake Valley Health Department’s Teen Advocates Against Tobacco (TAAT)
- When:** Thursday, November 18, 2010
4:45-7:30 p.m.
- Where:** Energy Solutions Arena sidewalk
300 W to 400 W @ South Temple
Salt Lake City
- Why:** Tobacco use is the single greatest cause of preventable death in Utah, claiming more lives than car crashes, murder, suicide, AIDS, alcohol, drug abuse and fires combined. Smoking is also a costly habit. By quitting now, a pack-a-day smoker can save \$217 for holiday shopping. For more information, visit www.UtahQuitNet.com

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